



NEWS RELEASE

FOR IMMEDIATE RELEASE

February 21, 2007

Parkland Regional Health Authority announces new CEO

Dauphin- It is with pleasure that Lynda Mann, Chairperson of Parkland Regional Health Authority, announces the appointment of Allan Bradley as Chief Executive Officer for Parkland Health Region.

In making the announcement, Ms. Mann noted that Mr. Bradley comes to Parkland Region following a national search that received applications from one Canadian coast to the other as well as a number of international expressions of interest. In selecting Mr. Bradley, the Board's selection committee is of the opinion that Parkland Region will be getting the best of the best.

Currently the Chief Operating Officer for Rural Health with the Central Regional Health Authority in Grand Falls-Windsor, Newfoundland, Mr. Bradley has held a number of senior positions, including Chief Executive Officer for the St. John's Nursing Home Board; General Manager, Canterbury Foundation; Chief Executive Officer, Bay St. George Senior Citizens Home; and District Manager, provincial Department of Social Services.

He holds a Master of Science in Administration Degree from the University of Notre Dame and a Bachelor of Arts (Social Work) Degree from Memorial University of Newfoundland. He also holds diplomas in Long Term Care Organization and Management from the Canadian Hospital Association and the University of Toronto's Rotman Business School's - Health Leadership Program.

Allan is a Certified Facilitator for the Management Development Program and Front Line Leadership Program - Zenger Miller - Achieve. He is also a Certified Health Executive with the Canadian College of Health Service Executives, a Registered Social Worker in the Province of Newfoundland and Labrador, and a Surveyor with the Canadian Council on Health Services Accreditation.

Allan has worked as a volunteer in various community service activities and has served on many Boards and Committees at the Community, Provincial and National Level. He and his spouse, Joy, have three adult children.

Allan is looking forward to playing a leadership role in continuing the strong legacy of quality health services for the people of the Parkland Region.

Mr. Bradley will commence employment with the Authority in late April. Parkland Regional Health Authority wishes Mr. Bradley and his spouse, Joy, a warm welcome to the Region and a long and productive relationship with the staff, management, and residents of the Region.

For more information,
contact the office of the
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HEALTH AUTHORITY**

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