



NEWS RELEASE

FOR IMMEDIATE RELEASE

May 14, 2010

EMS Week being recognized in Parkland

Swan River- Parkland residents will notice an increase in the number of ambulances out in communities next week, and at various times, they'll see smoke billowing to the sky. But that's just part of Emergency Medical Services (EMS) Week (May 17-23), which will feature smoke from barbeques and a number of public presentations at ambulance stations and child care centres throughout the week.

Parkland EMS Director Shayne Yaschyshyn says EMS Week is a good opportunity for the public to learn about some key safety initiatives that are currently being promoted throughout the Region.

"The general public may be under the impression that EMS personnel stand by and wait for ambulance calls, but this certainly isn't the case. Our paramedics attend events all year long with the goal of injury prevention and safety in mind. As such, EMS Week provides us with a dedicated time period to enhance these key health, wellness and safety messages," Yaschyshyn stated.

Proceeds from barbeques throughout the week will go towards local community charities. Some of the key safety initiatives PRHA paramedics will promote during this year's EMS Week blitz include.

- **Hidden Hugs** (Car Seat Safety Program)
- **E.R.I.K. Program** (Emergency Response Information Kit);
- **I.C.E. Program** (In-Case of Emergency);
- **Car Safety Seat Checks;**
- **Project Linus** (Blanket initiative for children)
- (Move to the) **R-I-G-H-T.**
(When you see siren lights-**React, Initiate, Gauge, Halt, Tolerate**)

Yaschyshyn says for more information on any of the safety programs, or to arrange for a community presentation, you can contact your nearest EMS (ambulance) station.

EMS personnel have set aside special days in all four PRHA Districts. Check your local listings or listen to local radio stations to keep up to date with all of the activities.

(Events backgrounder attached).

For more information,
contact the office of the
**PARKLAND REGIONAL
HEALTH AUTHORITY**

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**EMERGENCY MEDICAL SERVICES (EMS) WEEK
MAY 17- 23, 2010**

2010 EMS Week Dates & Times

BBQs*

	Date	Time	Location
Waterhen	May 17	4pm – 6pm	Ambulance Station
Swan River	May 18	11am – 1pm	Ambulance Station
Ste. Rose	May 19	10:30am – 1:30pm	Pocket Park
McCreary	May 20	11:30 am – 1:30 pm	McCreary School
Dauphin	May 21	11am – 3:00 pm	Dphn Co-op
Roblin	May 21	10am – 2 pm	Roblin Co-op
Grandview	May 21	11am – 1 pm	GV Co-op

**Proceeds from BBQs go towards local community charities.*

Open Houses

Roblin Ambulance Stn – May 18th 10am – 2pm
Swan River Ambulance Stn – May 18th 10am – 2pm
Grandview Ambulance Stn – May 19th 10am – 2pm
Dauphin Ambulance Stn – May 18th 10am – 4pm

Open Houses include:

- *Tours of EMS Stations and equipment;*
- *Learn about initiatives like Hidden Hugs, ERIK Program, ICE Program;*
- *Car Seat Safety Checks.*